

Name: \_\_\_\_\_

# Infographic Rubric

Canva, Adobe Spark, or

**Task:** Make a infographic using [www.piktochart.com](http://www.piktochart.com) to communicate the topic information. Use text, graphics, charts, and numbers to communicate, analyze, and summarize.

Criteria	4	3	2	1
<b>Visual/Overall</b> (4 points)	Information is enhanced through use of space, lettering, and coloring. <ul style="list-style-type: none"> <li>• 3 + colors</li> <li>• main title</li> <li>• headings</li> </ul>	Sufficiently communicates information through space, lettering, and color.	Uses space, lettering, and color that confuses information or does not clearly or accurately communicate.	Missing visual requirements to communicate information.
<b>Graphics</b> (4 points)	Information is enhanced through use of graphics design. Includes a minimum of 4 graphics.	Infographic includes graphic design in communication of material. Includes a minimum of 4 graphics.	The requirement of four graphics was not met OR the graphics were not clearly relevant to the topic.	The infographic does not contain graphics OR contains graphics that are unrelated to the topic.
<b>Data</b> (4 points)	Infographic includes consistently accurate data. Includes a minimum of 1 graph or chart to communicate data.	Infographic includes generally accurate data.	Infographic includes inaccurate or incomplete accurate data.	Infographic does not include data required or includes false data.
<b>Content Information</b> (4 points)	Infographic includes accurate and carefully chosen facts. <ul style="list-style-type: none"> <li>• 10 facts</li> <li>• 3 blocks (approximately 1 page) of info</li> </ul> Also includes non-fiction text analyzing and summarizing information that demonstrates clear understanding of content.	Infographic includes accurate and carefully chosen facts. Also includes non-fiction text analyzing and summarizing information that demonstrates understanding of content.	Infographic includes inaccurate or incomplete accurate data. Also includes non-fiction text analyzing and summarizing information that demonstrates limited understanding of content.	Infographic does not include data required or includes false data. Missing non-fiction text analyzing/summarizing information or text does not demonstrate understanding.
<b>Conventions of Grammar/Spelling</b> (4 points)	Demonstrates effective grammar, mechanics, spelling, and usage, with no errors.	Demonstrates few errors in grammar, mechanics, spelling, or usage.	Demonstrates a number of mistakes in grammar, mechanics, spelling, or usage that affect the overall presentation.	Demonstrates numerous mistakes in grammar, mechanics, spelling, or usage that affect the readability and presentation of the project.

Self-Assessment Grade: \_\_\_\_\_/20

Student Comments:

Teacher Assigned Grade: \_\_\_\_\_/20

Teacher Comments: