



Career Life Education

Lesson 9: Digital Citizenship

Core Competencies:

- Communication
- Thinking
- Personal & Social

Big Ideas:

- Cultivating networks and reciprocal relationships can support and broaden career-life awareness and options

Curricular Competencies:

- Examine the influences of personal and public profiles on career-life opportunities
- Identify risks and appreciate benefits associated with personal and public digital footprints
- Communicate with the intent to highlight personal strengths, talents, accomplishments and abilities

Assignment:

Watch the video by Sherry Turkle, "Connected, but alone?" (https://www.youtube.com/watch?time_continue=2&v=t7Xr3AsBEK4)

Have students fill out the TEDTalk worksheet while watching the video.

While watching the video, think about some of the following statements, or discuss Ms. Turkle's meaning in her talk. Do students agree or disagree with the statements?

- "The illusion of companionship without the demands of friendship."
- "Being alone feels like a problem to be solved."
- "We have everything we need to start. We have each other. And we have the greatest chance of success if we recognize our vulnerability."
- "We all need to focus on the many ways technology can lead us back to our real lives, our own bodies, our own communities, our own politics, our own planet. They need us."

Assessment:

TEDTalk worksheet

<p>Directions</p> <p>1 View the T.E.D. Talk and complete the following grid. If you run out of space on the grid for any of your answers, feel free to continue writing on the back of this sheet.</p>	<p>2 Title of T.E.D. Talk:</p>	<p>3 Name of Speaker:</p>	<p>4 Date of T.E.D. Talk and Number of Views:</p>
<p>5 What was the speaker's thesis (main point) of this speech?</p>	<p>6 Ethos is a speaker's ability to build credibility, establish himself/herself as an expert, and/or convince the audience members that the speaker has their best interests at heart. How does this speaker build ethos? Feel free to also refer to the speaker's profile information from the ted.com webpage as you build your answer.</p>		
<p>7</p>	<p>7 Pathos is an appeal to emotions (everything from humor to horror) in order to sway an audience, while logos is the use of data/evidence to prove one's case. Did this speaker rely more on pathos or logos in his/her presentation? What argument/point in this presentation did you find the most compelling? Why?</p>		
<p>8 T.E.D. Talk presenters are known as effective public speakers. Describe two things this speaker does well in terms of engaging the audience. Be sure to include the minute:second mark (ex: 8:49) to denote the two specific moments you discuss here.</p> <p>1.</p> <p>2.</p>	<p>9 Write two specific things you learned from this presentation.</p> <p>1.</p> <p>2.</p>		
<p>10 If you could ask this speaker a question about his/her information or presentation, what would you ask?</p>	<p>11 Give one piece of constructive criticism that would improve the presentation.</p>		<p>12 What group of people would benefit the most from hearing this lecture?</p>

Circle of adjectives: *Circle any of the following adjectives that describe this T.E.D. talk.*

- Humorous
- Inspiring
- Persuasive
- Repetitive
- Dull
- Intellectual
- Confusing